

**Study and Examination Regulations  
for the Master's degree programme in  
International Management  
at Rosenheim Technical University of Applied Sciences**

**of 6 May 2022**

**Modified 27 February 2023**

On the basis of Article 13 (1) Sentence 2, (2) Sentence 2, Article 43 (5), Article 61 (2 and 3) and Article 66 (1) of the Bavarian Higher Education Act (BayHSchG), Rosenheim Technical University of Applied Sciences issues the following rules:

**Section 1  
Purpose of the study and examination regulations**

These study and examination regulations serve as a supplement to the current versions of the Basic Examination Regulations for Universities of Applied Sciences in Bavaria (*Rahmenprüfungsordnung für die Fachhochschulen in Bayern – RaPO*) of 17 October 2001 and the General Examination Regulations of Rosenheim Technical University of Applied Sciences (*Allgemeine Prüfungsordnung der Technical Hochschule Rosenheim – APO*) of 2 August 2016.

**Section 2  
Study objectives**

(1) The Master's Degree Programme in International Management is devised as an application-focused, consecutive course. It aims to provide students with advanced and specialist knowledge of business administration and related areas with a scientific foundation. This international degree programme is taught in English and German. All compulsory modules are offered in English. Sufficient required elective modules in English will be offered which enable studies to be fully conducted in English.

(2) Particularly competent students with one of the completed and relevant vocational training courses justifying the university entrance qualification in accordance with Section 3 are given the opportunity to further develop their qualification into one which is compatible with international standards by deepening the economic-scientific basics as well as concentrating the professional training on the aspects of modern corporate management and the internationalisation of companies.

(3) Lectures from a range of specialist fields within economics aim to develop skills in processing complex professional and leadership tasks in companies. In particular, students should be in a position in which they are able to manage a company or departments of a company, as well as being able to plan, manage and control the specific internationalisation measures that companies require. Project work and a comprehensive final thesis guarantee the practical focus of the programme.

(4) In addition to the specialist knowledge gained, the degree programme should further develop broader qualifications such as social skills, methodological skills and comprehensive qualifications, especially communication skills, personal development and the ability to get involved in civic society, and thus also the ability to work successfully in groups or to lead a working group.

(5) The course prepares students both for demanding professional fields in companies and in self-employed corporate or freelance activities, as well as for further scientific qualifications in a subsequent doctoral degree procedure.

### **Section 3**

#### **Admission requirements**

(1) Admission requirements for the Master's degree programme are a Bachelor's degree in a field of Economics or an equivalent qualification obtained in Germany or abroad. An overall grade of **2.5** or higher is required.

(2) Admission to the degree programme requires level B2 English language skills under the Common European Framework of Reference for Languages (CEFR). These can be evidenced by:

1. Internet-based TOEFL with 72 or more points
2. IELTS with a band score of 6.0 or higher
3. Cambridge CEFR B2 First (FCE), Grade C or higher
4. Cambridge CEFR C1 Advanced (CAE) with level B2 or higher
5. At least 6 years of English tuition at school with a minimum grade of "satisfactory" in the final year, evidenced by a German higher education entrance qualification or an equivalent recognised higher education entrance qualification from a non-German school.

Native English speaking applicants are not required to submit proof of adequate English language skills. In cases of doubt or non-submission of proof, applicants may be required additionally/alternatively to pass a language test comparable to those listed above at Rosenheim Technical University of Applied Sciences.

(3) Non-German native speakers or those without a German higher education entrance qualification must provide proof of German language skills at level A2 or higher in accordance with CEFR. The following apply as proof of required German language skills:

1. Deutsches Sprachdiplom DSD level 1 (level CEFR A2/B1)
2. Goethe certificate at level A2
3. TELC certificate at level A2
4. German language courses completed at a university worth at least 4 ECTS credit points at level A2 or higher in accordance with CEFR
5. At least 3 years of German tuition at school, evidenced by an officially certified translation of school certificates.
6. TestDAF certificate with the levels TDN3-TDN 4 (equivalent to B2).

**The evidence of sufficient German language skills can be submitted by the end of the 1st semester.**

(4) The Examination Committee shall decide on the equivalence and relevance of qualifications required for admission and the fulfilment of other admission requirements.

(5) If applicants submit proof of a qualification required for admission that is worth less than 210 ECTS credit points but at least 180 ECTS credit points or equivalent, they must acquire the missing credit points from relevant undergraduate courses at Rosenheim Technical University of Applied Sciences. On admission, the Examination Committee shall determine which courses and examinations need to be taken in the individual case. Catch-up examinations must be taken before the Master's thesis is issued. Section 19 of the General Examination Regulations of Rosenheim Technical University of Applied Sciences (*Allgemeine Prüfungsordnung der Hochschule Rosenheim - APO*) applies accordingly to opportunities to resit failed examinations.

### **Section 4**

#### **Course structure**

(1) The Master's degree programme covers a standard period of study of 3 semesters of full-time study. It includes a Master's thesis to be completed in the final semester.

**(2) Only those who have provided the necessary evidence in accordance with Section 3 (3) are entitled to start the 2nd semester and to continue their studies.**

## **Section 5**

### **Modules and examinations**

The modules, their number of hours, credit points, type of lecture as well as type and scope of examinations are set out in the Appendix to these rules. The regulations defined in these rules are supplemented by the study plan.

## **Section 6**

### **Study plan**

(1) The Faculty of Business Administration produces a study plan detailing the course structure for the students' information and to ensure compliance with the curriculum. It is approved by the Faculty Council and is published within the university. New regulations must be published at the latest at the start of the semester in which the regulations come into force for the first time. In particular, the study plan includes regulations and information on:

1. Objectives, content, hours per week per semester, credit points and types of lecture used in individual modules, if this is not regulated conclusively in these rules, and, in particular, a list of current required elective modules, including conditions and restrictions regarding student numbers.
2. More detailed conditions relating to examinations, certificates of attendance and admission requirements.

(2) No assertion is made that all fields of study, required elective modules and elective modules shall actually be available. Equally, no assertion is made that associated lectures shall be conducted if there are insufficient attendees. The Examination Committee can also set requirements for attendance as well as maximum numbers of attendees for certain lectures.

## **Section 7**

### **Master's thesis**

(1) **At the earliest, a student can apply for the topic for his/her Master's thesis to be issued after passing both required modules, as well as after passing two specialist required elective modules.**

(2) Students have 6 months to complete the Master's thesis.

(3) The Master's thesis is assessed and graded by two examiners. At least one of these two examiners should be a full-time professor at the Faculty of Business Administration at Rosenheim Technical University of Applied Sciences.

(4) The Master's thesis may be written in German or English. A summary in German must be included, however.

## **Section 8**

### **Academic Advising**

If students do not obtain at least 30 credit points after two semesters of study, they are required to seek assistance from Academic Advising by order of the Examination Committee.

## **Section 9**

### **Examination Committee**

The Examination Committee comprises at least three professors from the Faculty of Business Administration.

## **Section 10**

### **Overall examination grade and certificate**

The overall examination grade is the arithmetic average of individual grades weighted with credit points, rounded off to one decimal point.

## **Section 11**

### **Academic title**

On passing the master's examination, the student shall be awarded the academic title of "Master of Arts", or "M.A." for short.

## **Section 12**

### **Effective date**

(1) These study and examination regulations come into force on 1 October 2022.

(2) The Faculty Council of the Faculty of Business Administration can establish general regulations or regulations specific to an individual case for the degree programme, the relevant Examination Committee can establish special regulations for examinations, insofar as this seems necessary in order to prevent hardship.

Produced on the basis of the resolution by the Senate of Rosenheim University of Applied Sciences of 27 April 2022 and the approval of the President of Rosenheim University of Applied Sciences.

**The changes of 27 February 2023 have been marked with red colour  
and are valid for the summer semester 2023.**

Rosenheim, 6 May 2022

Prof. Heinrich Köster  
President

These rules were laid down on 6 May 2022 at Rosenheim University of Applied Sciences. This was published within the university on 06 May 2022. The publication date is therefore 6 May 2022.

# Anlage zur Studien- und Prüfungsordnung für den Masterstudiengang „International Management“ an der Technischen Hochschule Rosenheim

Appendix to the study and examination regulations for the Master's degree programme in International Management at Rosenheim Technical University of Applied Sciences.

## 1. Theoretische Studiensemester (Theoretical semester)

Modul Nr. No	Modulbezeichnung Modules	SWS	Leistungs- punkte ECTS	Art der Lehrver- anstaltung 1) Type of course	Prüfungen Examinations 1) 2) 3) Art u. Dauer in Minuten Type and duration in minutes	ZV	Ergänzende Regelungen 1) 3) 5) Supplementary regulations
1	<b>Business Management</b> Unternehmensführung	8	10	SU, Ü, S			3)
1.1	Sustainable Corporate Management	4	5	SU, S	schrP 60-180 min. or PStA 2-10 weeks		3)
1.2	Management Simulation	4	5	S	schrP 60-180 min. and PStA 2-10 weeks		3) schrP 80%, PStA 20%
2	<b>International Business</b> Internationale Betriebswirtschaft	8	10	SU, Ü, S			3)
2.1	International Strategic Management	4	5	SU, Ü, S	schrP 60-180 min. or PStA 2-10 weeks		3)
2.2	Intercultural Management and Business Ethics	4	5	SU, Ü, S	schrP 60-180 min. or PStA 2-10 weeks		3)
3	<b>Specialist Required Elective Modules</b> Fachwissenschaftliche Wahlpflichtmodule		40	SU, Ü, S	P	-	3, 4)
4	<b>Master's Thesis</b> Masterarbeit	-	30	MA			

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- 1) The Faculty Council sets out the details in the study plan.
- 2) A minimum grade of "sufficient" for all significant examinations is required to successfully complete the programme.
- 3) Individual details will be announced with the examination notice at the start of the semester.
- 4) The catalogue of specialist required elective modules is determined by the Faculty Council for each semester according to the criteria in Section 6, and set out in the study plan at the start of each semester.
- 5) All partial examinations are individually relevant for the final module grade and must each be graded individually with a grade of 4 or better. The final module grade is the arithmetic mean, rounded down to one decimal place, of the partial grades weighted with the associated credit points. The ECTS credit points assigned to the independent parts of this module are only awarded if the final grade of "sufficient" or better has been achieved in the module. Unless otherwise regulated, the sub-modules are taken into account with the weighting factor 0.5 in the formation of the final module grade.

## 2. Erklärung der Abkürzungen (Abbreviations):

SWS	= Semesterwochenstunden <i>hours per week per semester</i>
ECTS	= European Credit Transfer System
V	= Vorlesung <i>lecture</i>
Ü	= Übung <i>practical exercise</i>
SU	= Seminaristischer Unterricht <i>seminar-based lectures</i>
ZV	= Zulassungsvoraussetzung <i>admission requirements</i>
MA	= Masterarbeit <i>Master's thesis</i>
P	= Prüfungen <i>examinations</i>
FWPM	= Fachbezogenes Wahlpflichtmodul <i>specialist required elective module</i>
schrP	= schriftliche Prüfung <i>written examination</i>
PStA	= Prüfungsstudienarbeit <i>coursework</i> (such as a work experience report, or a colloquium for group work with an additional, individual examination)
mdIP	= mündliche Prüfung <i>oral examination</i>
Ex	= Exkursion <i>field trip</i>
Kol	= Kolloquium <i>colloquium</i>
AWPM	= Allgemeinwissenschaftliches Wahlpflichtmodul <i>general required elective module</i>
eIP	= elektronische Prüfung <i>electronic examination</i>
prP	= praktische Prüfung <i>practical examination</i>
mE	= mit Erfolg abgelegt <i>pass</i>
PA	= Projektarbeit <i>project work</i>
PB	= Praxisbericht <i>practice report</i>
Pr	= Praktikum <i>work experience</i>
S	= Seminar <i>seminar</i>
SV	= Seminarvortrag <i>seminar presentation</i>
TN	= Teilnahmenachweis <i>attendance</i>